

ScentLok Vertigo - October 2009

Reviewed by Dave Ziegler, Jr.

Scent-Lok Technologies, the originator of scent-controlling hunting outerwear introduces an innovative product category that will give hunters a "double-take" when products arrive in retail stores in 2009. The introduction of the new Scent-Lok Vertigo system incorporates unique, counter-shaded design elements that will help hunters improve the overall effectiveness of the camouflage performance, while delivering Scent-Lok's patented odor control capability for successful hunters.

Scent-Lok Vertigo system is a revolutionary concept in the blending of two different camo patterns for maximum effectiveness. The parka, pant, and head cover feature strategically designed contrasting camo patterns in light and dark regions of the garment to help hunters blend into their surroundings in a more effective way. Scent-Lok designers specifically have created large blocks of contrast and counter shading that will virtually destroy the silhouette or human outline, making it much harder for deer to identify. Alternating colors of light and dark contrast mimics the dark on light pattern of tree canopy and the sky, making the human silhouette nearly invisible in peripheral vision.

Deer studies have shown that whitetails use peripheral vision to assess danger at all levels. Irregular shapes often cause deer to sharply focus on unnatural shapes, especially when contrasted against the light sky background. The new Scent-Lok Vertigo products soften the contrast and helps blend the hunter's body into the branches and natural contour of trees and vegetation. The result is a remarkably effective product design that obscures the hunters' image.

Scent-Lok Vertigo products incorporate a strategic placement of contrasting and blended Mossy Oak camo patterns from the Break-Up family that confuses the eye and help break up the human silhouette from below. Darker sections of the garment blend amazingly well with branches and foliage and the lighter pattern matches typical color tones of daytime sky coloration.

Company President Greg Sesselmann is very excited about the improved success that he believes hunters will experience in the woods this fall. "We've listened to our customers for years and know the challenges that the silhouette of a hunter or predator can have on being undetected. We are proud to be able to work with our friends at Mossy Oak to introduce this very exciting new concept for hunters."

The new Scent-Lok Vertigo All Weather jacket, pant and head cover are ideal garments for big game hunters who hunt from elevated tree stands or from the ground. The garments are constructed with a weather-blocking fabric that repels wind and rain, yet quiet enough for those bone-chilling mornings. Inside, the Scent-Lok Climafleece lining adds comfort, quietness, and warmth for those great hunting days when nature kicks up her heels.

The jacket features enough length to cover the lower torso, improving comfort and scent control. The pants feature three zippered pockets for storing valuable accessories safely and zippered legs for easy on and off maneuvers. Both jacket and pants are generously cut to allow for layering preferred garments underneath for various temperatures or added scent control.

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